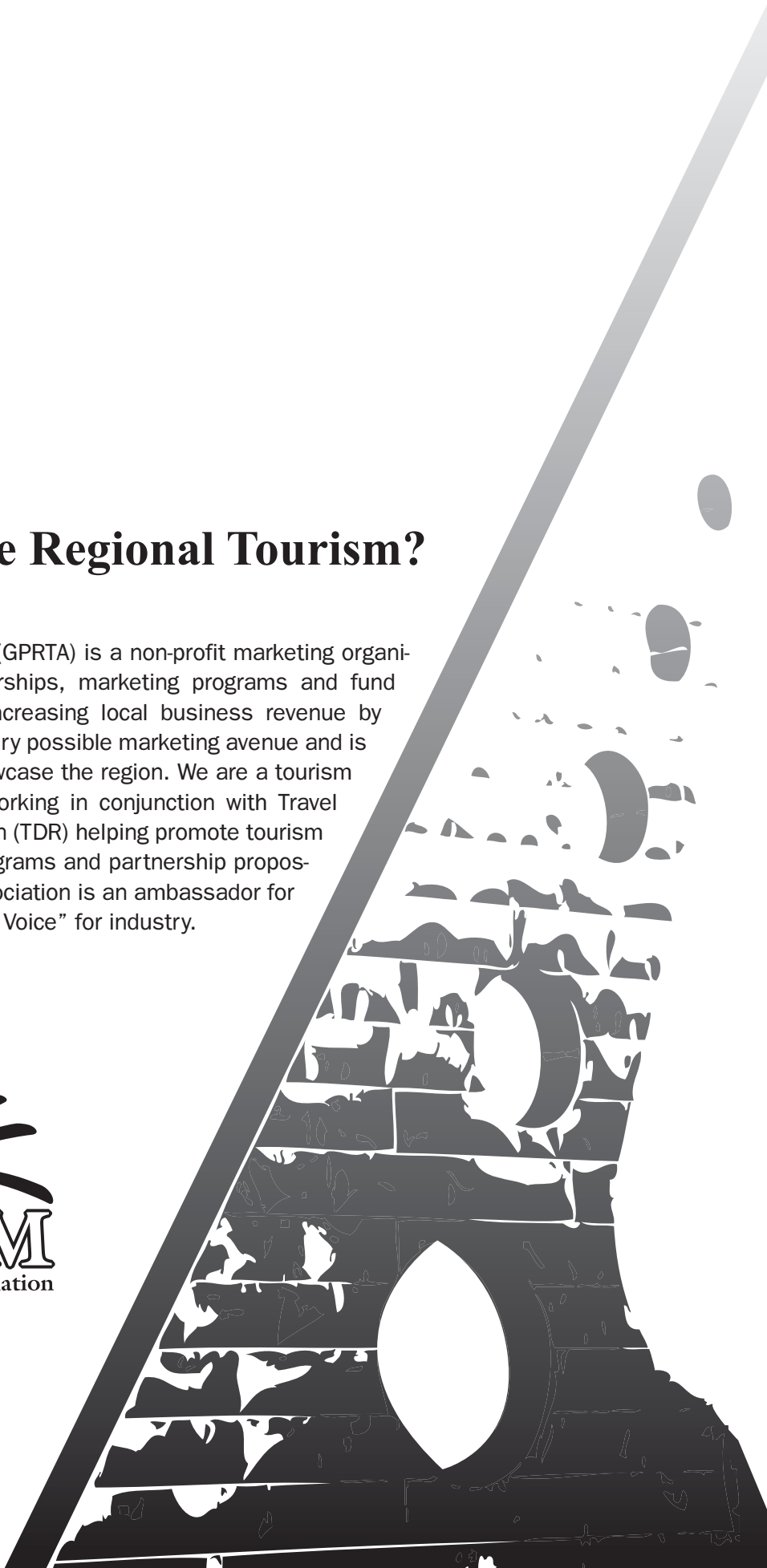


Who is Grande Prairie Regional Tourism?

Grande Prairie Regional Tourism Association (GPRTA) is a non-profit marketing organization funded by partnership fees, memberships, marketing programs and fund raising initiatives. GPRTA is dedicated to increasing local business revenue by promoting the Grande Prairie area through every possible marketing avenue and is continually seeking new opportunities to showcase the region. We are a tourism destination marketing organization (DMO) working in conjunction with Travel Alberta North as a Tourism Destination Region (TDR) helping promote tourism by negotiating and investing in marketing programs and partnership proposals. The Grande Prairie Regional Tourism Association is an ambassador for the Grande Prairie Region, and is the “Visible Voice” for industry.



Goals of Grande Prairie Regional Tourism

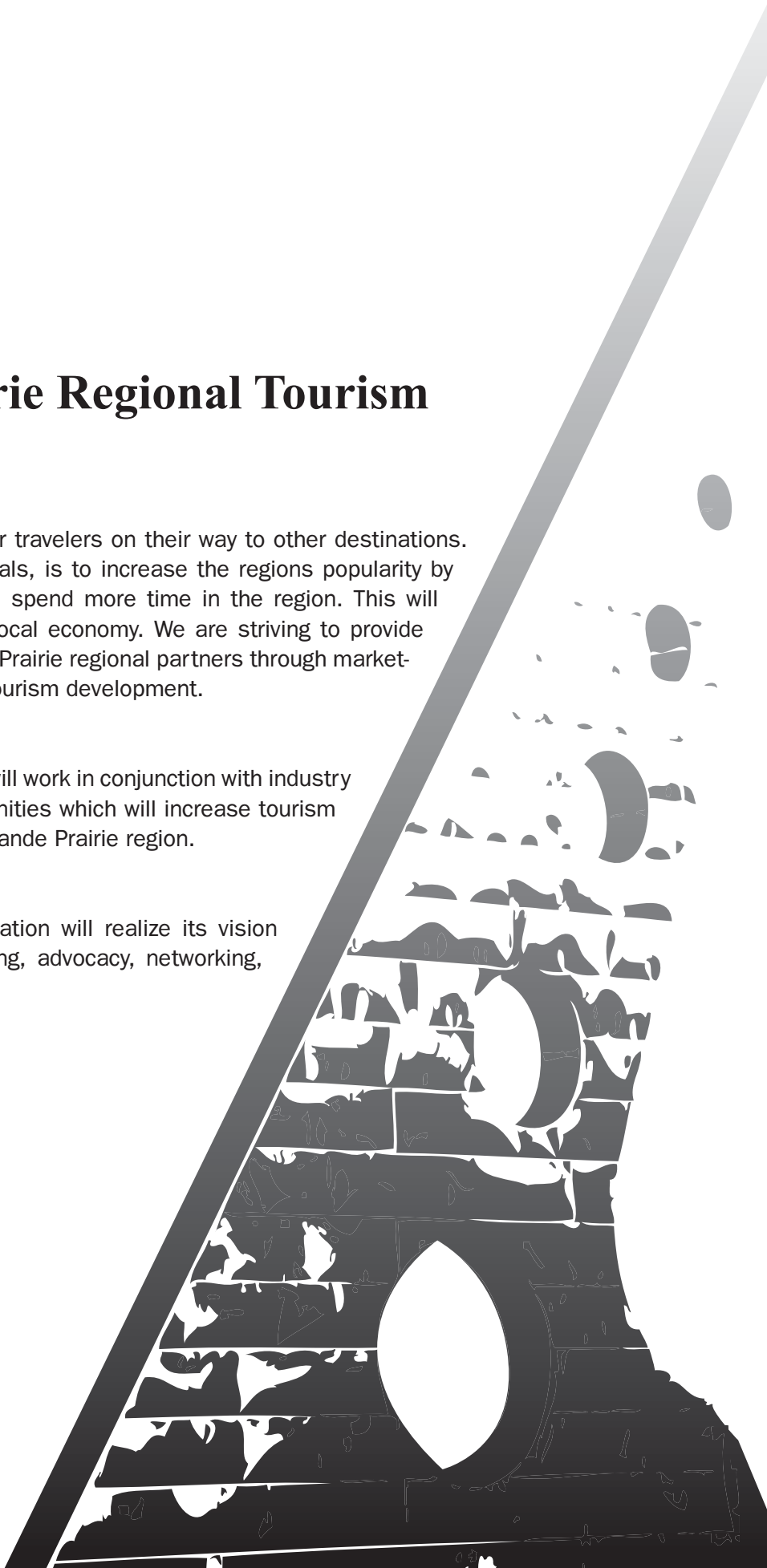
Grande Prairie is currently a passing point for travelers on their way to other destinations. One of Grande Prairie Regional Tourism's goals, is to increase the regions popularity by making it a destination and having travelers spend more time in the region. This will ultimately have a positive influence on the local economy. We are striving to provide greater business opportunities to our Grande Prairie regional partners through marketing, advertising, partnership proposals and tourism development.

Our Vision Statement

Grande Prairie Regional Tourism Association will work in conjunction with industry partners to be the leader in creating opportunities which will increase tourism visits, enjoyment and spending time in the Grande Prairie region.

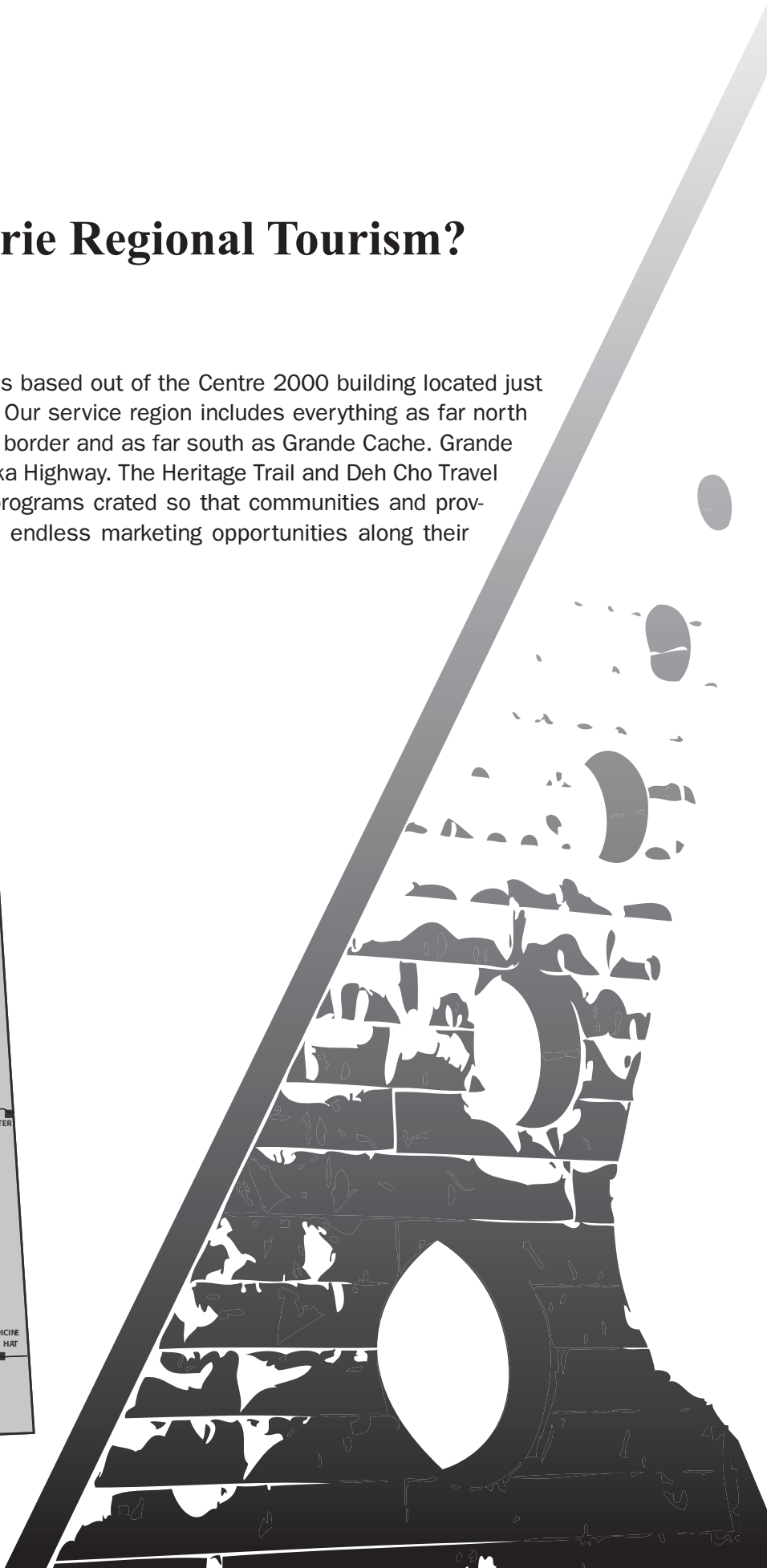
Our Mission Statement

The Grande Prairie Regional Tourism Association will realize its vision through tourism education, marketing, lobbying, advocacy, networking, and research.



Where is Grande Prairie Regional Tourism?

Grande Prairie Regional Tourism Association is based out of the Centre 2000 building located just off the Highway 43 bypass in Grande Prairie. Our service region includes everything as far north as Rycroft, East to Fox Creek, West to the BC border and as far south as Grande Cache. Grande Prairie is also situated on the trail to the Alaska Highway. The Heritage Trail and Deh Cho Travel Connection are two successful partnership programs created so that communities and provinces connect together. These routes create endless marketing opportunities along their guided pathways.



Member Benefits

- Providing a strong representative voice for tourism and service issues.
- Special member rates in the Official annual Grande Prairie Regional Visitors Guide - 40,000 distributed world wide.
- Year round brochure racking for our members, showcasing and giving member preference to visitors. Members are kept informed about new, cost-effective marketing opportunities.
- Discount on advertisements in a monthly calendar distributed to over 1,000 businesses within Grande Prairie.
- Free listing on our tourism website: gptourism.ca
- Exposure at local and national trade shows.
- Partnership/Discount opportunities within the Visitor Information Centre at discounted rates.
- Invitation to the Annual General Meeting and all promotional events.
- Monthly newsletter, updating members on marketing opportunities, stats, events, etc.
- Monthly events calendar, keeping members and other businesses informed about events in our region.
- Provide free Marketing workshops.
- Province and world-wide exposure and visibility for your business.
- Business opportunities to increase economic development in your community.
- Opportunity for your company to provide promotional material to be included in packages which are distributed world-wide.
- Opportunity to distribute promotional items via the Rotary Bus Tours and Bison BBQ.
- Access to Provincial leveraging dollars for marketing and advertising.
- Members are hired and contracted for relevant work whenever possible.
- Member only are invited to Sparkling Luncheon.



Member Benefits

Member Information

Company Name: _____

Contact Name: _____ Position: _____

Address: _____

City: _____ Postal Code: _____

Phone Number: _____ Fax Number: _____

E-Mail: _____ Website: _____

Category

- | | |
|--|---|
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Outdoor Adventure |
| <input type="checkbox"/> Attractions/Touring | <input type="checkbox"/> Other |
| <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Campgrounds | <input type="checkbox"/> Restaurant / Food Services |
| <input type="checkbox"/> Media/Marketing | |

Member Information

Associate Member - \$65.00
Includes: Invitation to AGM and events, quarterly newsletter, monthly events calendar.

Non-Profit Member - \$85.00
Includes: Associate member benefits, special discounted price for ad in Grande Prairie Visitor Guide, free showcase brochure display in Visitor Centre and free website advertising.

Small Business Member (maximum 5 employees) - \$100.00
Includes: Associate member benefits, special discounted price for ad in Grande Prairie Visitor Guide, free showcase brochure display in Visitor Centre and free website advertising.

Retail / Commercial Member - \$165.00
Includes: Small business member benefits, trade show marketing opportunities, discount rates on product services displays within the Visitor Information Centre.

Fixed Roof Accommodation Member (minimum 10 rooms) - \$175.00 minimum
 \$3.00 /room
 \$350.00 maximum

Executive / Corporate Member - \$550.00
Includes: Retail / Commercial member benefits, 20% discount in trade show promotions, preferred visitor endorsement within Visitor Information Centre.

Website Information (to be posted on gptourism.ca)

Signature: _____ Date: _____